



Board of Directors Meeting

October 5, 2022

2:00 - 4:00 PM

Zoom Video/Conf. Call

Minutes

Board Members			PacificSource Staff		
Lara Barnes	Option Counseling & Family Health	P	Lindsey Hopper	PacificSource	P
Dr. Matt Boles, Chair	Salem Health	P	Elaine Lozier	PacificSource	P
Commissioner Kevin Cameron	Marion County Board of Commissioners	A	Leslie Neugebauer	PacificSource	P
Dr. Noelle Carroll	Polk County Health Services	P	Dr. Bhavesh Rajani	PacificSource	E
Peter Davidson	PacificSource	P	Erin Fair Taylor	PacificSource	P
Tina Foss	Yakima Valley Farm Workers	A	Guests		
Dr. Olivia Galvez	WFMC Health	p	Janice Hazel	WFMC Health	P
Josh Graves	Catholic Community Services	A	Dustin Zimmerman	Oregon Health Authority	P
Dr. Mark Helm	Small Town Pediatrics	P			
Maggie Hudson	Santiam Hospital	P			
Justin Huff	Legacy Health	P			
Dr. Leslee Huggins, Vice-chair	Capitol Dental Care/Gentle Dental	E			
Melissa Lindley	Willamette Vital Health	P			
Paul Logan	Northwest Human Services	P	Willamette Health Council Staff		
Bree McLeod	Peer/Advocate	P	Justin Hopkins	Willamette Health Council	P
Manny Rivera	WVP	P	Heather Pascoe	Willamette Health Council	P
Beth Spinning	Kaiser Permanente	P	Lisa Parks	Willamette Health Council	P
Dr. Robert (Nap) Steele		E	Josie Silverman-Méndez	Willamette Health Council	P
			Sarah Smith	Willamette Health Council	P
			Sarah Taylor	Willamette Health Council	P

P – present; A – absent; E - excused

Agenda Item	Discussion
Welcome/introductions	Dr. Boles called the meeting to order at 2:02 PM and welcomed everyone present. Ms. Taylor conducted roll call for everyone present by video and in person.
<u>Consent Agenda:</u> <ul style="list-style-type: none"> Approval of September 7, 2022 board meeting minutes WHC Monthly financials 	All consent agenda items were sent in advance of this meeting. MOTION: Mr. Logan made a motion to approve the consent agenda items as presented; Dr. Helm seconded the motion. The motion passed unanimously.

<ul style="list-style-type: none"> • WHC Grant Awards (through September) • PCS Monthly financials • PCS Director’s Report • Final QP Distribution Summary 	
Public Comment	Dr. Boles allowed for public comment; there was none.
Member Story	<p>Mr. Hopkins invited the group to discuss how the board would like to move forward with member stories, as well as seeking out other stories, programs, and highlights from the community to share with the board.</p> <ul style="list-style-type: none"> • The group agreed they would like to continue making time to hear about community organizations that could provide stories from individual member experience, including those that have received investments from WHC. • The group decided a system would be established to assign board members the task of bringing a member or community organization-based story to a scheduled board meeting. <p>Ms. Taylor shared a story from a recent experience during a well-child visit for her daughter at Salem Pediatric Clinic. Salem Pediatric Clinic was a recent recipient of a WHC mini grant to provide virtual reality (VR) headsets to children to help with the fear of receiving a vaccination. During the visit, her daughter’s pediatrician shared a story of a patient who had a history of not receiving vaccinations calmly but responded well while wearing the VR headset.</p> <ul style="list-style-type: none"> • Mr. Davidson noted the importance of what the stories tell us about where funding is having an impact vs. where is isn’t, and mentioned reaching out to his team at PacificSource to think about some of the information they’re receiving directly from members about opportunities to engage.

Agenda Item	Discussion
OHP Redeterminations	<p>Ms. Silverman-Méndez provided the group with an update on OHP Redeterminations.</p> <p>Oregon Health Plan (OHP) Redeterminations –Regional Campaign</p> <ul style="list-style-type: none"> • WHC administration is beginning to lay the foundation for organizing partners in support of a regional OHP redeterminations campaign. • We still do not know when the federal Public Health Emergency will officially end. Thus, early focus is on understanding OHA’s evolving plans, and looking for opportunities to strategically partner and align with PacificSource. <ul style="list-style-type: none"> ○ Ms. Silverman-Méndez added that all states across the country will have to go through a 14-month process to redetermine eligibility for everyone that is on Medicaid. • Conversations are underway with the OHA Community Partner Outreach Program (CPOP)—the team that trains, certifies and supports OHP enrollment assisters across the state. • WHC administration will present, for review and feedback, a draft regional campaign plan to the Board and committees at the annual joint meeting in January. • WHC administration hopes OHP redeterminations will be a 2023 Board priority. <p>Ms. Silverman-Méndez mentioned the possibility of using the WHC Partners space to provide on-site enrollment assistance that could include after hours and weekend availability for members and ensured there would be more to come on this topic.</p>
Local Workforce Planning	<p>Ms. Silverman-Méndez highlighted the workforce development related work WHC has been involved with over the last several months.</p> <p>Workforce Development</p>

	<ul style="list-style-type: none"> • Per its 2022-2023 priorities, the Clinical Advisory Panel established a workgroup focused on workforce. This year, the workgroup has homed in on Traditional Health Workers (THWs). The CIC recently approved a workgroup funding request to hire a consultant to facilitate a community wide THW Lunch and Learn series and to advise on the development of a THW Collaborative for the region. • WHC administration and staff played a key role in convening health care partners and the Willamette Workforce Partnership (our region’s workforce development board) last month on Future Ready Oregon and the \$95 million RFP that is expected to launch later this year. Future Ready Oregon and the subsequent RFP prioritize growing and diversifying the health care workforce in Oregon. Next steps will center on organizing local partners in support of a regional application. • Willamette Workforce Partnerships was recently awarded a grant to build a behavioral health workforce consortium. WHC will participate in building a regional approach to attract and grow a sustainable BH workforce in the Willamette Valley.
Community Benefit Initiative (CBI)	<p>Ms. Smith gave the group some background on the Community Benefit Initiative (CBI).</p> <ul style="list-style-type: none"> • PacificSource Marion-Polk CCO contract requirement with OHA. • Evidence-based, community-level interventions focused on improving population health and healthcare quality. • Intended to fund pilot or one-time projects. • Support the 2021-2025 Community Health Improvement Plan priority areas and strategies (Substance Use, Behavioral Health, and Housing). • Designed to improve the social determinants of health and health equity. <p>2022 CBI in Numbers</p> <ul style="list-style-type: none"> • Application period was August 5, 2022, to August 29, 2022. • 14 applications were submitted. <ul style="list-style-type: none"> ○ 9 applications screened out for not meeting funding criteria. ○ 5 applications were sent to the Community Advisory Council for review/scoring. <p>WHC Internal Completeness Review</p> <ul style="list-style-type: none"> • Health Council staff conducted an initial completeness review of the 14 applications. • 8 applications were automatically dismissed due to project proposals that asked for CBI funds for Medicaid reimbursable services. • 1 application didn’t meet the funding criteria for other reasons. • Staff has completed follow-up with all 9 applicants to provide technical support to resubmit for CBI funding or submit for other funding opportunities such as CIC. <p>CAC Scoring Procedure</p> <ul style="list-style-type: none"> • 13 CAC members were sent a Foundant login that granted them access to review and score the 5 assigned applications. • Members had approximately 2 weeks to go through the materials. • 2 CAC members recused from 1 or more application reviews. • Members discussed the applications at the September CAC meeting. Members voted that a majority need to review and score for the application process to move forward. • Members voted to approve applications with a combined score of 90% or higher moving forward for Board approval without further review. • Any scores below that would require further follow up and review for consideration.

2022 CBI Applications by Priority Area

- Behavioral Health – 2 proposals totaling \$39,567.00.
- Behavioral Health and Substance Use Disorder – 1 proposal totaling \$29,117.79.
- Behavioral Health, Substance Use Disorder, and Housing – 1 proposal totaling \$87,990.00.
- Housing – 1 proposal totaling \$65,340.00.
- Total Proposal Amount \$222,014.79 = 17% of available funding.

CAC Scoring Results

- Oregon Family Support Network – Promoting Health and Well Being for Fathers
 - 7 CAC Members reviewed with a median score of 91%.
- Santiam Hospital – Seasons of Safety
 - 8 CAC Members reviewed with a median score of 90%.
- C-Suite Consulting Services – Economic Empowerment Youth Trainings
 - 8 CAC Members reviewed with a median score of 84%.
- Holiday Swim Club – Adaptive Swim Class
 - 8 CAC Members reviewed with a median score of 80%.
- Sheltering Silverton – Sheltering Silverton Transitions
 - 8 CAC Members reviewed with a median score of 79%.

2nd Round Application Solicitation

- With the initial Notice of Funding Application accounting for only 17% of the allotted funds, it has prompted a 2nd round NOFA.
 - Ms. Smith added that the CBI application was updated based on feedback from the state to be more clear on what can and can't be funded with CBI funds.

2nd Round Application Timeline

- October 3, 2022: The second-round application period goes live.
- October 5, 2022: The WHC Board of Directors reviews and approves the CAC's round one funding recommendation.
- October 24, 2022: The second-round application period closes at 11:59pm PST.
- October 25, 2022: WHC staff reviews second-round applications to ensure they meet CBI requirements.
- November 7, 2022: The CAC discusses second-round CBI application scores as a group and formulates a funding recommendation for the WHC Board of Directors.
- December 7, 2022: The WHC Board of Directors reviews and approves the CAC's CBI funding recommendation.
- Week of December 12, 2022: Notice of awards to selected organizations. Request for Letter of Agreement.
- December 2022: CBI funds are released by the WHC.
 - **Recommendation:** The CAC recommends that the WHC and PacificSource fund the top 2 proposals totaling \$54,117.79.

MOTION: *Mr. Logan made a motion to approve the Oregon Family Support Network and Santiam Hospital projects for funding; Ms. Barnes seconded the motion. The motion passed unanimously.*

Ms. Silverman-Méndez gave the group an update regarding the Community Investment Fund, which is now administered through the Community Impact Committee (CIC).

Awards through September 2022

- Seeking to align with the 2021-2025 Marion-Polk Community Health Improvement Plan, the CIC identified the behavioral health crisis system, housing and THWs as their three priority areas for grant-making this year. In addition, projects that are well-aligned with the WHC mission may also qualify for funding.
- The CIC has established two grant programs:
 - Mini Grants: Awards are made up to \$24,999. There is a rolling application period with review and funding decisions managed by WHC administration and staff.
 - Standard Grants: Awards are made up to \$100,000. Procurement occurs annually (or more frequently, per available budget and at the discretion of the CIC). The CIC oversees the review, scoring and funding decisions.
- Through September 2022, a total of \$1,321,415.75 have been awarded, of which:
 - Mini Grants – 18 grants awarded - \$389,215.75 total funds awarded.
 - Standard Grants – 11 grants awarded - \$932,200.00 total funds awarded.

Ms. Silverman-Méndez went over the percentage of total funds awarded to date by CIC priority area:

- Behavioral Health Crisis – 39%
- Housing – 44%
- Traditional Health Workers – 13%
- Other – 5%

Second Procurement for 2022

- The CIC recently approved opening a second procurement for the Standard Grant Program this year. In total, there are \$500,000 in available funds to award.
- Communication regarding this funding opportunity will be shared via the WHC e-list serv, the WHC website, and press release.
- The procurement process will mirror what was done for the first procurement earlier this year, which includes:
 - A letter of intent (LOI)
 - Based on CIC review and feedback of the LOIs, invitation to submit a full application
 - CIC review, scoring and final funding decision
- The goal is to have this second procurement process finalized by the end of the year.
- Mini grants will continue to be reviewed on a rolling basis through the end of the year. Through September, just over \$360,000 in funding remains.

<p>Board Expansion</p> <ul style="list-style-type: none"> • Membership • Process 	<p>Mr. Hopkins led a discussion on ways to expand the board. He noted that back in 2019 when the board was first populated, there was a template that PacificSource introduced that had statutory contract requirements for who needed to be on the board, as well as other sectors for consideration. He encouraged the group to think of who they feel is missing at the table and who they would like to see be a part of the board.</p> <ul style="list-style-type: none"> • Ms. McLeod mentioned involving a member on OHP with student healthcare experience, or someone involved with schools/education. • Mr. Huff commented that with the 1115 Medicaid waiver approval, it would be beneficial to have representation for Housing. • Mr. Logan mentioned having a provider or someone from the recovery community to highlight Substance Abuse, as well as engaging more with our Tribal partners. • Mr. Rivera commented that the board should look at community partners that work directly with members. • Dr. Helm suggested forming workgroups that are composed of community members that WHC can assist with board expansion/diversity efforts. • Dr. Boles requested a snapshot of WHC board and committee composition. <p>Mr. Hopkins summarized the discussion by saying the group needs to look at board composition and where priorities are for the upcoming year.</p>
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Agenda Item	Discussion
Next Meeting/Parking Lot	<ul style="list-style-type: none"> ➤ Member Story ➤ Community Benefit Initiative (Round 2) ➤ Communications Update ➤ 2023 Budget ➤ Annual Combined Meeting in January (hybrid meeting)
Adjourned	Dr. Boles adjourned the meeting at 3:22 PM.

Minutes were prepared by Sarah Taylor and approved by the Willamette Health Council Board of Directors on November 2, 2022.